



## 1. What is the Public Interest Funding Initiative?

In September 2017, KPMG pledged to donate R40 million, a sum representative of the total fees earned from Gupta-related entities, to eligible not-for-profit organisations delivering projects in education and anti-corruption.

This commitment was made as acknowledgement of failings of the past, and is part of a broader strategy to ensure that we become more actively involved in making a sustainable contribution towards pressing societal challenges facing the country.

The process of disbursing the R40 million has been finalised and will be allocated as follows:

- 50% of the funding will go towards education initiatives.
- 50% of the funding will go towards organisations involved in anti-corruption initiatives.

In order to enhance KPMG's independence from beneficiary organisations (and vice versa), Anti-Corruption initiatives will be supported via conduit funds or implementing agents who will be sole sourced based on credibility, capability and capacity of the organisations. The partner selection process is at an advanced stage and is expected to be finalised by mid-June 2018. Further details on this will be made public in the next few weeks.

**We are now launching our initiative to support organisations driving Education initiatives, and call for applications from organisations wishing to access this funding.**

## 2. How does my organisation apply for funding?

Please access the relevant application form [here](#). Download the form, completing the editable sections of the document with the required information, and return your submission to us via email: [publicinterestfunding@kpmg.co.za](mailto:publicinterestfunding@kpmg.co.za).

Alternatively, application forms are available at KPMG offices around South Africa. Once completed, please submit your application form at any of our offices listed below, Monday-Friday during the hours of 07:30 and 16:30, in a sealed envelope marked **Public Interest Funding Application**.



KPMG Office	Physical Address	Contact Number
<b>Cape Town</b>	MSC House 1 Mediterranean Street Foreshore	+27 21 408 7000
<b>Durban</b>	5 Arundel Close KPMG House, Kingsmead Office Park	+27 31 327 6000
<b>East London</b>	KPMG Terraces Cnr Quartzite Drive and Stuart Drive, Selborne	+27 43 721 0893
<b>Bloemfontein</b>	200 Nelson Mandela Drive, Bloemfontein	+27 51 403 2700
<b>Johannesburg</b>	Building 1: KPMG Wanooka Place 1 Albany Road Parktown  Building 2: KPMG Crescent 85 Empire Rd Parktown	+27 11 647 7111
<b>Nelspruit</b>	Suite 502 The Pinnacle 1 Parkin Street	+27 13 752 7131
<b>Pietermaritzburg</b>	ABSA Building, 15 Chatterton Road, Kwa-Zulu Natal	+27 31 327 6000
<b>Polokwane</b>	5 Dimitri Crescent Platinum Park	+27 15 298 4400
<b>Port Elizabeth</b>	KPMG House Norvic Drive Greenacres	+27 41 395 1500
<b>Pretoria</b>	Cnr The Hillside Street & Klarinet Road, Lynnwood	+27 12 431 1300
<b>Secunda</b>	Suite 301 Medforum Building Central Business District	+27 17 634 2175
<b>Stellenbosch</b>	20 Krige Street (off Dorp Street)	+27 21 408 7000





Should you submit a hard copy application, please ensure that your response is typed within the application form in Arial font size 10. If your application is handwritten, please ensure that it is clear, legible and adequately spaced out; applications which do not meet this requirement will not be considered.

Do not alter the formatting of the form; note that only applications completed within this form template will be considered.

### 3. When do applications open and close?

Applications open on 21 May 2018 and the deadline for submissions is 17h00 on 18 June 2018. No late applications will be considered.

### 4. What are the funding focus areas?

KPMG will consider applications for funding received from organisations and projects operating in the following focus areas within Education:

#### Education

**Literacy:** Contributing towards improving reading ability levels amongst young South Africans in order to stimulate reading for meaning, understanding text and are able to express themselves effectively.

**Early Childhood Development (ECD):** Contributing towards building a strong foundation for the ongoing education of young children in South Africa by supporting their development and training.

**Cradle to Career:** Contributing towards activities that consider the full educational journey of a learner; from early childhood to career, in order to ensure that there is no leakage in the educational investment and benefits to the learner.

**Systemic change:** Contributing towards the development of productive and sustainable education ecosystems by taking a holistic and multi-faceted approach to education investment. This funding will look to address capacity challenges and systemic inhibitors to the achievement of successful outcomes for learners.

**NOTE:** Organisations that support programmes or projects in rural areas will be prioritized. Across all projects supported, priority will be given to projects that benefit vulnerable women and children, youth and disabled persons either as primary or secondary beneficiaries.

#### Anti-corruption

In contribution to building a transparent, accountable, responsible and values-based society, KPMG is additionally providing funding support to organisations and projects countering corruption and promoting social justice. As indicated, this component of funding will be delivered via a conduit fund manager or implementing agent; this approach seeks to ensure KPMG's independence from beneficiary organisations as well as to minimise any potential conflicts of interest. Specifically, funding will be considered for eligible applicants in the following areas:





## Research and training

Contributing towards the body of knowledge and evidence that supports the fight against corruption in South Africa and promoting ethical conduct and a culture of integrity. This stream of finance is also aimed at funding the development of capacity required to achieve this.

## Policy and advocacy

Contributing towards the development of policy that protects ordinary South Africans from the effects of corruption whilst supporting those who deliver awareness initiatives.

**NOTE:** Please do not apply directly to KPMG for funding related to anti-corruption projects. Information will be made available on the KPMG website [www.kpmg.com/za/publicinterestfunding](http://www.kpmg.com/za/publicinterestfunding) for those interested in accessing this funding in the coming weeks.

## 5. What are the funding criteria?

The minimum standards required are listed on the Grant Funding webpage [www.kpmg.com/za/publicinterestfunding](http://www.kpmg.com/za/publicinterestfunding).

## 6. What geographic areas will you fund?

All geographies across South Africa will be considered for funding. Preference will however be shown for projects focused and delivered in rural areas.

## 7. What is the minimum amount of funding I can apply for?

There is no minimum amount for which funding will be considered.

## 8. What is the maximum amount of funding I can apply for?

The maximum amount of funding awarded will be determined at the discretion of KPMG's Evaluation Committee overseen by the Public Interest Social and Ethics (PISE) Committee together with the Independent Working Group. This decision will be based on the volume of eligible applications received, ensuring as broad a distribution of funds possible without compromising the quality of the intended outcomes. Please keep in mind when submitting your request that the R40 million will need to be distributed to various other qualifying organisations.

## 9. What supporting documents should accompany my application for funding?

Please ensure that the following documents as outlined in the checklist below are submitted as part of your application. Please also note that all applications will be considered, please still send through your application if you do not have all the documents.



## Checklist of Application Documentation

DOCUMENT TYPE	
1.	Application Form
2.	Entity registration document i.e. all organisations not operating for profit  OR Recent correspondence with the Directorate in fulfilment of the requirements of registration as an organisation not operating for profit
3.	Tax Clearance Certificate/ Letter of good standing from SARS
4.	Last 2 years of financial statements
5.	Letter or recommendation from other funders/ interested stakeholders (if applicable)
6.	Detailed budget request for project/ organisational activities
7.	Proof of banking details (Letter from the Bank)
8.	Proof of address for organisation e.g. utility bill or telephone account
10.	Last available Programme/ Project Report outlining activities, outputs, outcomes and impacts (if applicable)

### 10. I am not registered as a legal entity, can I apply for funding?

Only organisations registered as not operating for profit e.g. NPC, will be considered for funding.

### 11. How are successful proposals selected?

All proposals submitted will be screened and proposals that best meet the outlined criteria will be shortlisted and forwarded to the KPMG Public Interest and Social and Ethics Committee as well as the Independent Working Group. Technically and financially feasible proposals that are considered to have the greatest positive impact on South Africa's disadvantaged communities will be invited to the second phase of the evaluation process which will include a Pre-grant Due Diligence process used to assess the appropriateness of intended recipients of a grant. Organisations which successfully complete the entire evaluation process, estimated to require a total 15 weeks from the deadline, will then be awarded grant funds.

### 12. I applied for funding previously with the KPMG Foundation and I was declined, can I apply for funding again from this grant?

Yes. Please complete the relevant application form to ensure that you provide us with the required information. Additionally, any organisations which previously submitted unsolicited proposals for funding following our September 2017 announcement to donate funds will need to (re)apply within the requirements of this process using the relevant template.



### **13. By when will you let me know if my application has been successful?**

KPMG will inform you of the status of your application submission following the application deadline of 18 June 2018. Once we have entered into the 10 week evaluation phase of our process which will include a shortlisting process, all applicants will be informed of the status of their application. Please refer to the [Grant Application Process](#) for a comprehensive outline of our process.

### **14. Should I expect a response from KPMG even if my application has been unsuccessful?**

Yes. We will inform all applicants of the status of their application as outlined above. A response will be sent to those proceeding to the next phase of the evaluation process (Pre-grant Due Diligence) as well as those who have not been successful.

### **15. If my application is successful and I am awarded a grant, will I be expected to pay it back?**

No. The grant award is not re-payable.

### **16. Why will it take so long to get feedback?**

KPMG is acutely aware of the need to ensure that the committed funds are disbursed with the highest levels of accountability, transparency and responsibility. For this reason, time will be taken to ensure that each and every proposal received will be processed through KPMG's grant evaluation and approval process. This will ensure that all proposals are given fair consideration. Applicants will be kept informed as we proceed with our Evaluation process.

### **17. Why are you asking for the ID numbers of our Board and management team?**

KPMG is acutely aware of the need to ensure that the committed funds are disbursed with the highest levels of accountability, transparency and responsibility. For this reason, background checks will be conducted on each management member of each organisation applying for funding.

### **18. What will be expected of me if my application for funding is successful?**

A contract will be issued with terms and conditions against which you will need to comply. This contract will additionally stipulate the duration of the agreement between your organisation and KPMG. Further, a monitoring and reporting framework will be defined for each project against which you will need to report at specified intervals.

### **19. Will the names of the organisations that have been awarded funding be publicly announced?**

Should this level of detail need to be made available through any public accessible medium or platform, consent will be obtained from the relevant organisation ahead of disclosure.

