Real estate technology trends

Property accounting general ledger systems

- 44% use Yardi for in-house systems
- 29% use MRI
- 29% use Investran
- 11% use other proprietary software

Investor/Equity Affiliates

- 22% use Yardi
- 11% use MRI
- 11% use Argus
- 29% use Investran

Leasing software

- 44% use Yardi
- 32% use MRI
- 11% use VTS
- 6% use other proprietary software

Market research and valuations tools

- 37% use CoStar
- 37% use Investran
- 22% use RealPage
- 32% use other proprietary software

Tax reporting

- 53% use Excel
- 6% use Investran
- 62% use Premier
- 37% use Investran

Collaboration and document management

- 49% use Microsoft Outlook
- 43% use Box
- 43% use Dropbox
- 33% use other proprietary software

Customer relationship management, deal flow and contract management tools

- 25% use Salesforce
- 21% use Microsoft
- 14% use another proprietary software
- 13% use LoopNet

Asset management and transaction management tools

- 32% use Yardi
- 25% use MRI
- 11% use Investran
- 32% use VTS

Cloud infrastructure

- 29% use Amazon
- 27% use Microsoft
- 21% use Rackspace
- 14% use Google

Data and analytics

- 54% use Microsoft Excel
- 29% use Yardi
- 17% use Investran
- 17% use other proprietary software

Approaches to investing in PropTech

- 39% in next 12 months
- 35% in next 18 months
- 29% in next 18 months
- 29% in next 18 months

Data and analytics

- 29% in next 12 months
- 21% in next 18 months
- 17% in next 18 months
- 17% in next 18 months

Cloud infrastructure

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- 17% in next 18 months
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Collaboration and document management

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- 33% in next 18 months

Customer relationship management, deal flow and contract management tools

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Leasing and tax reporting

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Data and analytics

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