

# Family Business Times

Summer edition



Welcome to the Summer edition of the Family Business Times!

In this edition we have our feature article on succession planning. More often than not the transition of power from one generation to the next is one of the hardest things for both the business and the family to go through. This article shares helpful insights and guidance for families in business who are anticipating a succession from one generation to the next.

In addition, we have highlighted exciting events happening across the UK as well as our prestigious CEO Outlook which delivers perspectives from 1,300 business leaders from around the world.

Enjoy!



**Ken McCracken**

Head of Family Business Consulting



## Insights

[Succession Planning for the Family Business – Bridging the Generation Gap](#)

By: [Mark Witkin | Family Business Consultant](#)



The matter of succession planning is something that gets a lot of focus in family business circles, and for good reason. Transition of power from one generation to the next is one of the hardest things for both the business and the family to go through.

► [Read more](#)

## [CEO Outlook](#)

### Leading from the centre: perspectives from 1,300 CEOs



What can you learn from the leaders of the world's largest firms?

From disruption to taking personal control of your organisation's change programme – KPMG's annual CEO Outlook canvasses the views of 1,300 global business leaders from the world's major economies.

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## Events

**Please check the event details before registering to ensure you are eligible to attend.**

**Family Business Barometer Summit** | 23 October 2018 | KPMG Number Twenty, London | Please click [here](#) to register your interest.

**Event details:** In October KPMG Enterprise is launching the seventh annual European Family Business Barometer. The report offers insights into the confidence levels of family businesses, the challenges they face, and the solutions they seek to ensure they continue to innovate and succeed. To celebrate the report launch we are hosting an exclusive event which will explore the findings, led by a panel of experts and business families. The event is designed for owners, next generation and senior leaders of business families. Register your interest for an evening of thought provoking insights, networking with your peers and a discussion on how family businesses can innovate to stay ahead of the competition.

**The 2018 Hertfordshire Business Awards** | 22 November 2018 | Knebworth Barns, Knebworth Park | For more information email [Sarah Scott-Foster](#).

**Event details:** The 22nd annual Hertfordshire Business Awards brought to you by newspaper publisher Archant. This long standing event has 15 categories available for businesses to enter including Family Business of the Year, open to businesses where the family's involvement has spanned at least two generations.

**Inspiring Speakers | Outpace the competition: Create opportunity from market volatility** | Multiple dates | Multiple locations | Spaces are limited so please click [here](#) to register your interest.

**Event details:** How do the best companies deal with changes in their environment to give them a competitive advantage? Meet entrepreneur and technology strategist Tamara Lohan, Founder and CTO at Mr & Mrs Smith and Non-executive Director of Not On The High Street.



## Lessons from leaders

### Taking a challenger business into the big league



#### **Jo Fairley, Co-founder, Green & Black's**

Husband and wife founded business Green & Black's was bought by Cadbury's in 2005. Discover Jo's experiences of building a challenger brand, managing a fast-growing global business, and driving a successful exit.

» [Read more](#)

### Creating brand resilience in a fast-paced market



#### **Huib van Bockel, Founder and CEO of Tenzing, ex-CMO for Europe at Red Bull**

Navigating disruption and change are commonplace in modern business. Huib explains how Red Bull's brand went from strength to strength, gained market share, and maintained customer loyalty while navigating such disruption. Watch this video to gather learnings for your business.

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