



KPMG's FAQs on The KPMG Wellness Garden - A Manifestation of the World Economic Forum's Urban Transformation Framework

Please attribute replies taken from these FAQs to:

Mr Ong Pang Thye, Managing Partner, KPMG in Singapore

KPMG, a global leader in professional services has collaborated with NParks to create the KPMG Wellness Garden. This initiative is part of KPMG's '[Our Impact Plan](#)', reflecting the firm's commitment to Environmental, Social, and Governance (ESG) principles.

The Wellness Garden, situated at East Coast Park, is designed as an inclusive oasis that stands as a symbol of health, inclusivity, and environmental protection. Utilising its wealth of education and industry insights, KPMG has transformed complex ESG concepts into tangible actions. The KPMG Wellness Garden is a practical example of sustainable urban planning, and an example of how organisations enhance the health and well-being of the community.

1. How does the KPMG Wellness Garden embody the principles of the World Economic Forum's urban transformation framework?

The KPMG Wellness Garden is a sterling example of the principles articulated in the [World Economic Forum's framework for the future of real estate](#), demonstrating the potential for creating inclusive, sustainable, health-promoting urban spaces. This strategic initiative by KPMG, a leader in providing insights that shape discourse and guide development in urban planning and transformation, is a proactive response to the pressing need for such spaces amidst rapid urbanisation.

2. What role does the KPMG Wellness Garden play in promoting equitable access to health-promoting spaces?

The KPMG Wellness Garden is meticulously designed to be a universally accessible, health-promoting space that embodies KPMG's commitment to equity and inclusivity. It ensures that diverse demographic groups, irrespective of age or physical ability, can equally utilise this space, thereby democratising access to health-promoting environments.



To further augment accessibility and inclusivity, KPMG will forge collaborations with community organisations. This strategic alliance will allow the benefits of the garden to permeate into a broader societal spectrum, reaching individuals who may otherwise lack access to such wellness-focused amenities.

Moreover, the garden's design and operations are guided by the principles of Universal Design, underscoring KPMG's commitment to creating spaces that are inherently accessible and usable by all. From the selection of plant species to the design of pathways and facilities, every element of the garden is thoughtfully curated to cater to a wide range of abilities and preferences.

In essence, the KPMG Wellness Garden signifies a profound commitment to enhancing public health equity by providing an inclusive, accessible space that promotes health and wellness for all. It is testament to KPMG's leadership in influencing discourse and steering development towards more inclusive urban planning and transformation.

3. How does the KPMG Wellness Garden align with contemporary health and wellness trends?

The KPMG Wellness Garden aligns with current health and wellness trends, particularly those emphasising holistic well-being. This innovative space offers a sanctuary for visitors to engage in activities that promote physical, mental, and social health, embodying the broader trend towards comprehensive wellness.

Beyond being a response to contemporary health and wellness trends, the KPMG Wellness Garden proactively sets a new standard for urban wellness spaces. As part of KPMG's commitment to education in health and wellness, the garden serves as a living classroom, offering lessons on sustainability, nature, and well-being.



4. What role does community engagement play in the KPMG Wellness Garden, and why is it significant in urban transformation for health and wellness?

Community engagement is at the heart of the KPMG Wellness Garden's design and function. This active engagement nurtures healthier, more resilient environments.

KPMG will fund therapeutic horticultural programmes at the Wellness Garden over the next five years, starting from 2024. This commitment enhances the tangible offerings of the space and ensures the provision of beneficial nature-based experiences for the community. It also underscores KPMG's unwavering commitment to fostering well-being and sustainability within the community.

Beyond the garden, KPMG staff volunteered nearly 1,800 hours in FY22 for various causes, demonstrating the firm's dedication to community welfare.

5. How does the KPMG Wellness Garden contribute to economic factors impacting urban transformation and promote sustainable growth?

The KPMG Wellness Garden stands as a landmark in sustainable urban development, serving as a model for how businesses can construct health-promoting urban spaces that drive both economic enhancement and environmental conservation.

KPMG's commitment to sustainability is demonstrated by our significant global investment [exceeding US\\$1.5 billion](#) in ESG initiatives. As part of this commitment, the Wellness Garden is a strategic investment that also demonstrates how organisations can integrate ESG principles into their business strategies. This integration not only enriches community well-being but also propels sustainable urban progression.

The Wellness Garden also has the potential to attract more visitors to the park and support local businesses in the area. The garden plays an instrumental role in urban transformation by improving public health, promoting environmental sustainability and fostering economic growth.



In conclusion, the KPMG Wellness Garden underscores the influential role businesses can play in facilitating urban transformation. By investing in health-promoting, sustainable spaces, we can augment community well-being and contribute to sustainable economic development.