



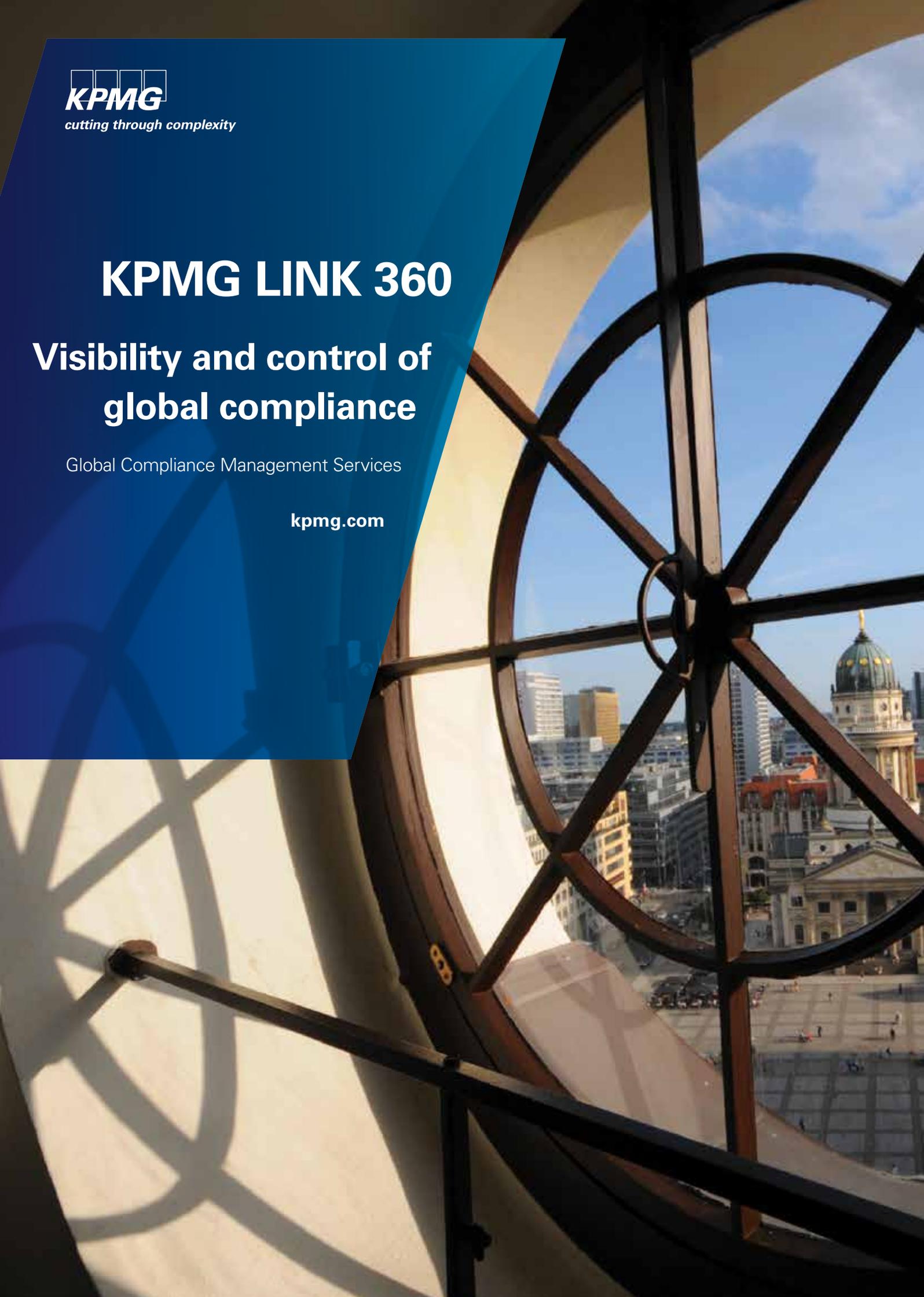
cutting through complexity

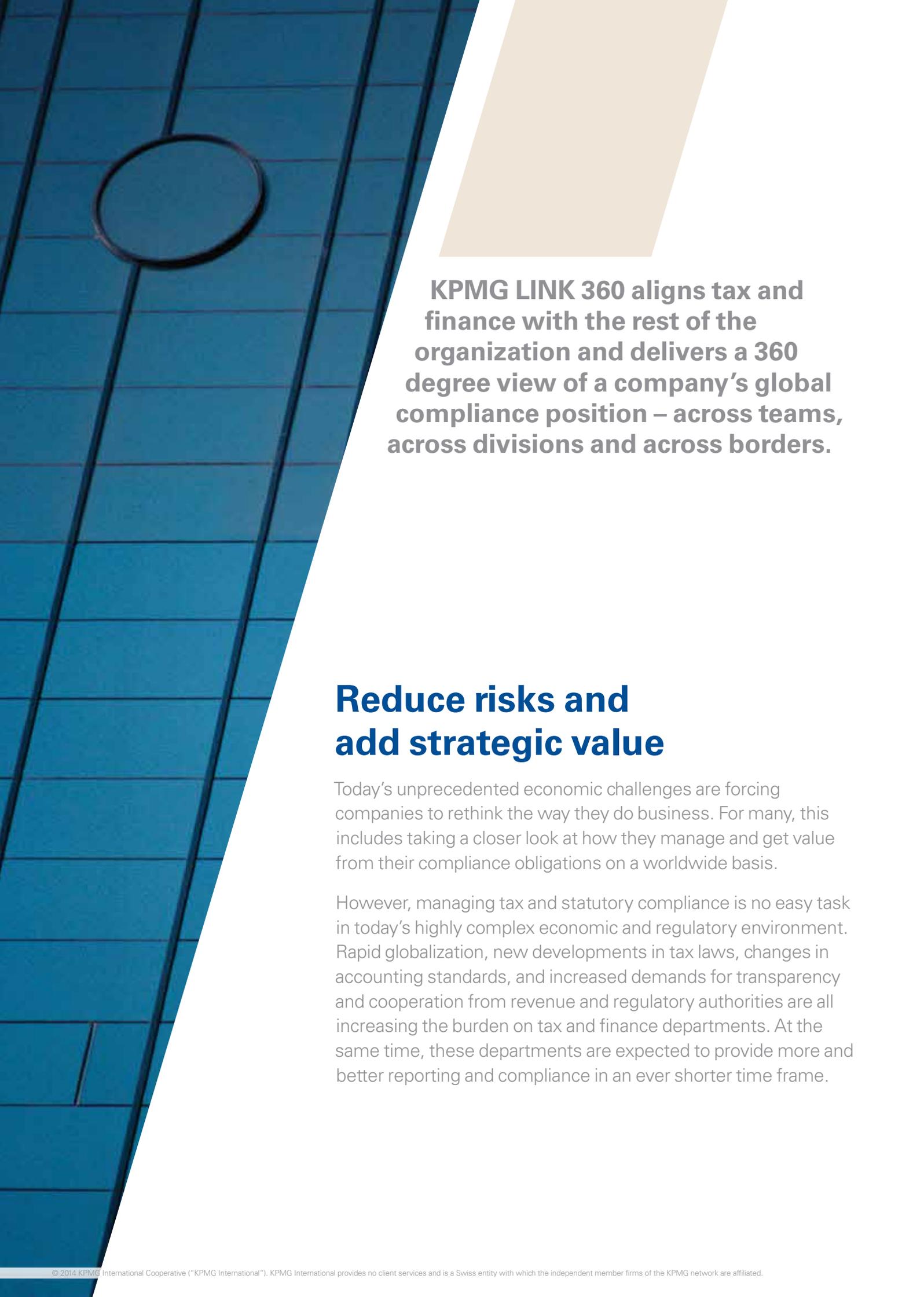
KPMG LINK 360

Visibility and control of global compliance

Global Compliance Management Services

[kpmg.com](https://www.kpmg.com)





KPMG LINK 360 aligns tax and finance with the rest of the organization and delivers a 360 degree view of a company's global compliance position – across teams, across divisions and across borders.

Reduce risks and add strategic value

Today's unprecedented economic challenges are forcing companies to rethink the way they do business. For many, this includes taking a closer look at how they manage and get value from their compliance obligations on a worldwide basis.

However, managing tax and statutory compliance is no easy task in today's highly complex economic and regulatory environment. Rapid globalization, new developments in tax laws, changes in accounting standards, and increased demands for transparency and cooperation from revenue and regulatory authorities are all increasing the burden on tax and finance departments. At the same time, these departments are expected to provide more and better reporting and compliance in an ever shorter time frame.

Companies must satisfy these heightened demands and oversee processes across the globe, extract critical data from multiple systems or sources, and deliver comprehensive reporting to stakeholders both inside and outside the organization. Compliance and tax teams are also under pressure to make a greater contribution to the strategic management of the business.

In this landscape, compliance professionals face specific questions such as:

- *Do we know what our global obligations are? Can we demonstrate we are meeting them?*
- *Are we confident our data is accurate and controls are adequate?*
- *Can we reduce the time, effort and cost to gather data?*
- *Do we work efficiently with our advisers, outsourcers and other external teams?*

KPMG LINK 360 is developed by compliance professionals for compliance professionals, so it can help answer these questions, reduce the risks, and support the transformation of your compliance function.

What is KPMG LINK 360?

KPMG LINK 360 is a web-based application that helps you to monitor and control your compliance requirements and positions. A 360 degree view delivers visibility and provides an efficient way to exchange information among internal teams or third-party providers, wherever they are in the world.

This rounded perspective and seamless connectivity not only helps enable the cost-effective fulfilment of compliance obligations, but also broader management of risk and planning. This frees up tax and finance personnel, empowering them to be proactive and add value to the business.

KPMG LINK 360 provides a secure, structured environment to collaborate, manage processes, gather and retrieve information – and delivers the transparency and business information you require. And because it is hosted by KPMG, it puts minimal demands on your own IT resources and infrastructure.

With KPMG LINK 360, you can:

- improve compliance processes to manage risks globally, achieve clear visibility and evidence of process controls
- oversee all tax and non-tax filing requirements
- create a single, central information source with 24/7 access to data, files and documents
- obtain better management information
- introduce comprehensive, consistent reporting across the group
- attain cost efficiencies in data gathering and reporting
- free up your tax team to better support the business.

**Over 100 global businesses
working in more than 150
countries use KPMG LINK 360
to oversee their compliance
requirements.**

How do organizations use KPMG LINK 360?

More than 100 major global businesses use KPMG LINK 360 to oversee their compliance requirements in more than 150 countries and address critical issues of risk management, management reporting, transparency and efficiency.

Manage operational risk

Organizations want to keep a close watch on global filing obligations and other critical processes. KPMG LINK 360 can help provide greater transparency over compliance processes, structures and controls. You can more efficiently establish and monitor critical projects and processes and allocate responsibilities, better identify current or future exposures, and provide assurance that controls are in place and that risks are being managed.

A major US-based IT and services group uses KPMG LINK 360 to provide a framework for its global management of indirect taxes as it transitions to global shared service centers. KPMG LINK 360 enabled the deployment of global standard controls which eliminated the requirement for manual analysis of data from different centers and continues to provide management information to the central team and standardized global controls.

Deliver better management information

A key priority for organizations is to get data more accurately and efficiently. Managers often need to access strategic management information, such as a total view of taxes or tax cash flows. KPMG LINK 360 helps companies to define and implement global processes to centrally capture and report key management data from local compliance processes, helping to mitigate the risks and effort associated with manual aggregation and reporting of data.

A leading bank with operations throughout Africa uses KPMG LINK 360 to capture tax cashflow information across its corporate network, automatically combining data from existing systems and manual entry where no suitable system existed. This information is available to global and regional managers in real time, using the reporting capability of KPMG LINK 360.



Create a single global workplace

KPMG LINK 360 provides a secure, single global source for documents, where documents can be uploaded and accessed from anywhere in the world. Working on centrally-maintained, shared documents not only improves collaboration between teams in multiple locations, but eliminates cumbersome and insecure email communications. KPMG LINK 360's security is maintained through version control, audit trails, backup and archiving.

A multinational foodstuffs group with headquarters in Asia Pacific has used KPMG LINK 360 for several years to manage operations across a complex network of companies in six continents. KPMG LINK 360 provides the only common, shared resource that allows all internal and external teams to share and collaborate on documents in a secure, tracked environment. Documents are regularly backed up to the client's servers to ensure local retention requirements are met.

Enable collaboration across boundaries

Managing a global team and responsibilities requires a proactive team culture where information is shared in a planned way, not on an unscheduled, ad-hoc basis. Managers need the ability to establish and monitor consistent processes among internal team members, other business functions and third party service providers. With KPMG LINK 360, you set clear responsibilities and accountabilities across teams and enable efficient collaboration and shared working. With less time spent on administration and compliance and more time to focus on planning and analysis, managers can create internal capacity to increase business value.

As part of a larger project with KPMG Global Compliance Management Services (GCMS), a global pharmaceuticals group used KPMG LINK 360 to help establish compliance processes and accountabilities across the team. KPMG LINK 360 has enabled the definition and sharing of processes across teams and provided real-time monitoring by client and KPMG teams, leading to better informed, more focused engagement between teams and more time for value-add discussions.



Configured to work for you

Although businesses face common challenges, we recognize that no two organizations are identical; that's why we take a distinctive approach to implementing KPMG LINK 360 for each of our clients.

In the GCMS team, our starting point is listening to your needs and advising on best-fit processes and controls that will enhance your management of compliance. This is so we can define how KPMG LINK 360 can best complement your existing systems, processes and controls. We then configure KPMG LINK 360 to align with your defined needs in order that we maximize the benefits of implementation for you.

KPMG Global Compliance Management Services

KPMG Global Compliance Management Services (GCMS) is a global team that supports multinational companies in meeting their compliance obligations and challenges. We apply our knowledge of best practices in compliance governance, risk management, process and technology to plan and implement effective compliance solutions, from enhancing internal compliance processes and technologies to the outsourcing of compliance filing preparation services.

Our Global Compliance Management Services team itself uses KPMG LINK 360 to support the compliance services we provide to clients - that's why we know it is ideally suited to its task.

Our clients benefit from KPMG's extensive experience, advice and thought leadership in compliance management and our continuous investment in technology.

What next?

Speak with one of our other global specialists to explore how KPMG LINK 360 or our GCMS services can help you address the specific compliance challenges faced by your organization.



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