



Helping your organization thrive in a digital world

With the rapid pace of innovation, it can be difficult to determine the right technologies to support your organization in creating a sustainable advantage over the competition. As you embark on your digital transformation journey, you can rely on KPMG professionals and our business-first approach to deliver effective Microsoft technology-based solutions to help you achieve meaningful business outcomes.

KPMG and Microsoft combine advanced technologies, industry insight, creative thinking, and established excellence in managing complex global business issues to help transform your company in the areas most critical to your prosperity and success. These include **artificial intelligence, blockchain technologies, cloud transformation, customer relationship management, cyber security, enterprise resource planning, intelligent automation**, and more.

The knowledge and acumen of KPMG professionals can take you from challenge to resolution, working with Microsoft to help guide and define everything you need to move your business forward: the technologies, processes, planning, change management, financial and risk assessments, as well as any resulting compliance and tax implications. Your tailored solution is then built ready to scale to your needs, deliver on your programs, and support how you do business in today's connected world.

"Our alliance with Microsoft combines KPMG's industry expertise, global reach, and business transformation capabilities with Microsoft's intelligent technologies. Together, we help mutual clients deal with their most challenging issues to ensure they continue to compete and succeed in the disrupted marketplace of today."

— **Bill Thomas**,
Chairman, KPMG International

"As every industry and every organization becomes digitized, leaders are looking for the right technologies and partners to accelerate their transformation. Working with organizations like KPMG, we aim to help customers harness the intelligent cloud and build AI capability to drive business outcomes and unlock new opportunities."

— **Satya Nadella**,
CEO, Microsoft

Solution Areas

Artificial Intelligence and Intelligent Automation

Leveraging the robust, flexible end-to-end technology stack that Microsoft provides with KPMG member firms' industry insight and expertise, we take a multifaceted approach to help solve your business challenges. Through continuous innovation, we develop secure, integrated, and high-performance solutions that harness the potential of your data and deploy it through the power of artificial intelligence and intelligent automation.

Blockchain

Working with Microsoft, KPMG member firms can help companies in highly regulated industries like financial services, healthcare, and government adopt blockchain technologies. With Microsoft Azure's hybrid cloud capabilities, extensive compliance certification portfolio, and enterprise-grade security, we provide blockchain services to help simplify your complex business processes.

Business Applications

KPMG member firms deliver Microsoft Dynamics 365 services with the strategic implementation and business advice you need. Microsoft Dynamics 365 combines Customer Relationship Management (CRM) and Enterprise Resource Planning (ERP) capabilities into a variety of applications that work together seamlessly, such as sales, customer service, field service, operations, financials, marketing, and project service automation. With this single platform approach, your organization is able to enjoy the benefits of a seamless experience for back, middle, and front office transformations. KPMG International was recognized by Forrester Research as a leader in "The Forrester Wave™: Microsoft Dynamics 365 Services, Q4 2017" report."

Cloud Transformation

With KPMG's industry-focused architecture, integration, and cloud-management transformation capabilities, along with Microsoft's cloud-based technologies, KPMG member

firms provide a detailed, methodical approach to help you make a trusted and coordinated move to the cloud. This can enable you to improve your organizational agility and scale, strengthening your ability to adopt disruptive technologies and efficiently meet changing customer demands.

Cyber Security

With the compliance focus on data security and the nature of expanding security threats, data governance and cyber defense are among the key security capabilities companies are focusing on today. By combining KPMG's cyber security, incident response, and industry experience with Microsoft Azure Security Center technology, KPMG professionals can help your business improve security monitoring and incident response capabilities.

Delivering results that matter

Wherever you are on your digital transformation journey and whatever your priority business initiatives, KPMG member firms offer services and solutions with Microsoft technologies that can help you get to where you need to be. The KPMG and Microsoft Digital Solution Hub acts as an innovation accelerator for developing and delivering technology-led solutions to help your company build efficient and sustainable digital operations to compete in an ever-changing world. KPMG professionals work closely with your teams to create a clear and reliable roadmap to help ensure the destination is right and the journey is as short and smooth as possible.

Why choose KPMG and Microsoft?

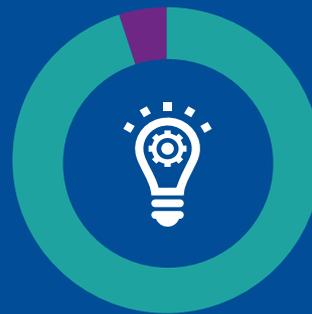
The KPMG and Microsoft alliance is committed to delivering solutions that help transform your business and accelerate growth in a cloud environment you can trust. Microsoft's leading technologies provide the basis for nimble, cost-effective business transformation solutions. KPMG's global network of member firms combine that technology with industry expertise to enable you the freedom to transform your business at your own pace — helping to reduce risk, costs, and stress to your organization.

Take the next step

Our team of experienced professionals is dedicated to helping you make the most out of your technology investment so you can achieve genuine business value. To learn more, please visit kpmg.com/microsoft.

The power of digital disruption

The power of digital to disrupt is also a power organizations can harness to create value. According to our 2018 Global CEO Outlook report, CEOs see agility and intuition as key to turning digital disruption into opportunity.



95%
see technological
disruption as more
of an opportunity
than a threat



62%
expect AI to create
more jobs than it
destroys

Contacts

Alexander Noordeloos

Global Microsoft Alliance Director

KPMG in the Netherlands

E: noordeloos.alexander@kpmg.nl

Jens Rassloff

Microsoft Global Alliance Lead Partner

KPMG in Germany

E: jrassloff@kpmg.com

Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.

kpmg.com/socialmedia



The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

© 2018 KPMG International Cooperative ("KPMG International"), a Swiss entity. Member firms of the KPMG network of independent firms are affiliated with KPMG International. KPMG International provides no client services. No member firm has any authority to obligate or bind KPMG International or any other member firm vis-à-vis third parties, nor does KPMG International have any such authority to obligate or bind any member firm. All rights reserved.

The KPMG name and logo are registered trademarks or trademarks of KPMG International.

Designed by Evalueserve.

Publication name: Helping your organization thrive in a digital world

Publication number:135653-G

Publication date: July 2018