Dear Sir/Madam,

We present to you the ninety-fifth edition of our Software Licensing Bulletin, which highlights the concepts of the Bring Your Own Licence (BYOL).

Bring your own software license is a facility provided by top Public cloud providers like Amazon® Web Services, Microsoft® Azure, Google® Cloud Platform, IBM® Cloud computing etc. that you can use to deploy software which you have previously licensed on physical hardware.

Examples for BYOL:

- Microsoft licence mobility for Google cloud platform allows you to deploy eligible Microsoft Windows Server applications on Google cloud platform using your existing application licenses.
- IBM authorises you to deploy your eligible IBM software on an eligible public cloud infrastructure as a service (IaaS) provided by IBM or other public cloud.
- Microsoft enterprise agreement customers can bring existing licenses to run SQL server on Azure virtual machines.

Note: There are different terms and conditions attached to this facility for different public cloud providers.

For example, IBM does not include engagements with vendors where those vendors are accessing the software and/or running or managing some or all of your computing environment under the control of their own employees, either on your premises or on theirs (e.g. Strategic outsourcing, Web hosting, managed service providers, etc.).

Microsoft needs licence mobility feature, software assurance for Volume licensing (VL) users or SPLA or hybrid use benefits for BYOL.

Potential benefits of BYOL:

- Better value proposition for Hybrid cloud by combining on premises S/W assets and cloud S/W assets.
- Bring Your Own Software and Licence (BYOSL) programmes help to fasten the movement of on-premises software to the cloud.
- Software licence cost effectiveness

We hope the bulletin was informative. We would be happy to provide you additional information that you may require on the subject. Please write to us at in-fmkpmgccsbulletin@kpmg.com, for any queries or feedback.

Regards,
KPMG in India

About KPMG in India’s software licensing team: We have an experienced team of over 100+ professionals in India with diverse and in-depth knowledge of software licence, software asset management tool, Intellectual Property (IP) and contract review.

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