



Digital and Cyber Security Briefing

KPMG in the Isle of Man

14 March 2019

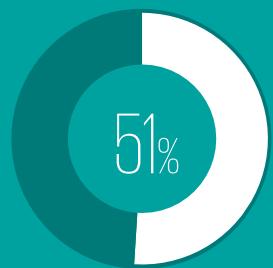


Agenda

Time	Topic	Speaker
8:45	Registration and welcomebreakfast	
9:15	Welcome	RussellKelly KPMGIOM
9:30	CyberSecurity	David Ferbrache KPMGUK
10:15	Cyber Security, RedTeaming and PenTesting	Matt Ettelaie KPMGUK
10:45	Coffeebreak	
11:15	Cyber Crime and Threat Update	David Ferbrache KPMG UK
12:00	Data Forensics	David Watterson KPMGIOM
12:15	Wider Digital Services of KPMG	Bryan Beesley KPMGIOM
12:30	Q&A	
12:45	Lunch	

Exposure to growth headwinds > ↪

Cyber placed 2nd in 2018 in terms of risks hampering future growth, up from 5th place in 2017.



of respondents indicated they are well-prepared for a cyber attack (up from 42% in 2017 who said they were 'fully prepared' for a cyberattack).



Exposure to growth headwinds > ↪

Cyber threats remain a certainty with

49%

of CEOs saying
that becoming the
victim of a cyber
attack is a case of
'when' and not 'if'.



Making digital a personal crusade > 

CEOs are embracing the digital agenda like never before and taking personal ownership for **driving transformation** and **protecting customer data**.

They are also focused on **transitioning** their workforce for the digital age.

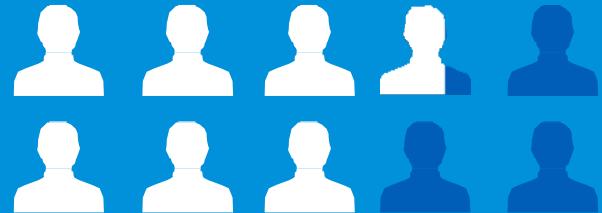


Putting instincts over data



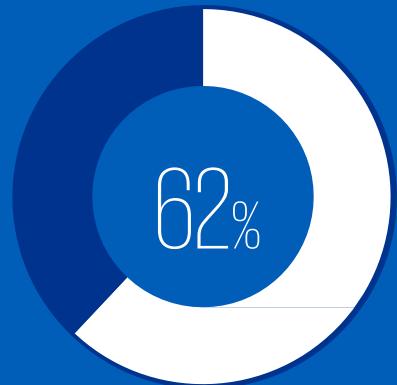
In making strategic decisions for their company:

67% have overlooked data-driven insights because they contradicted their intuition.

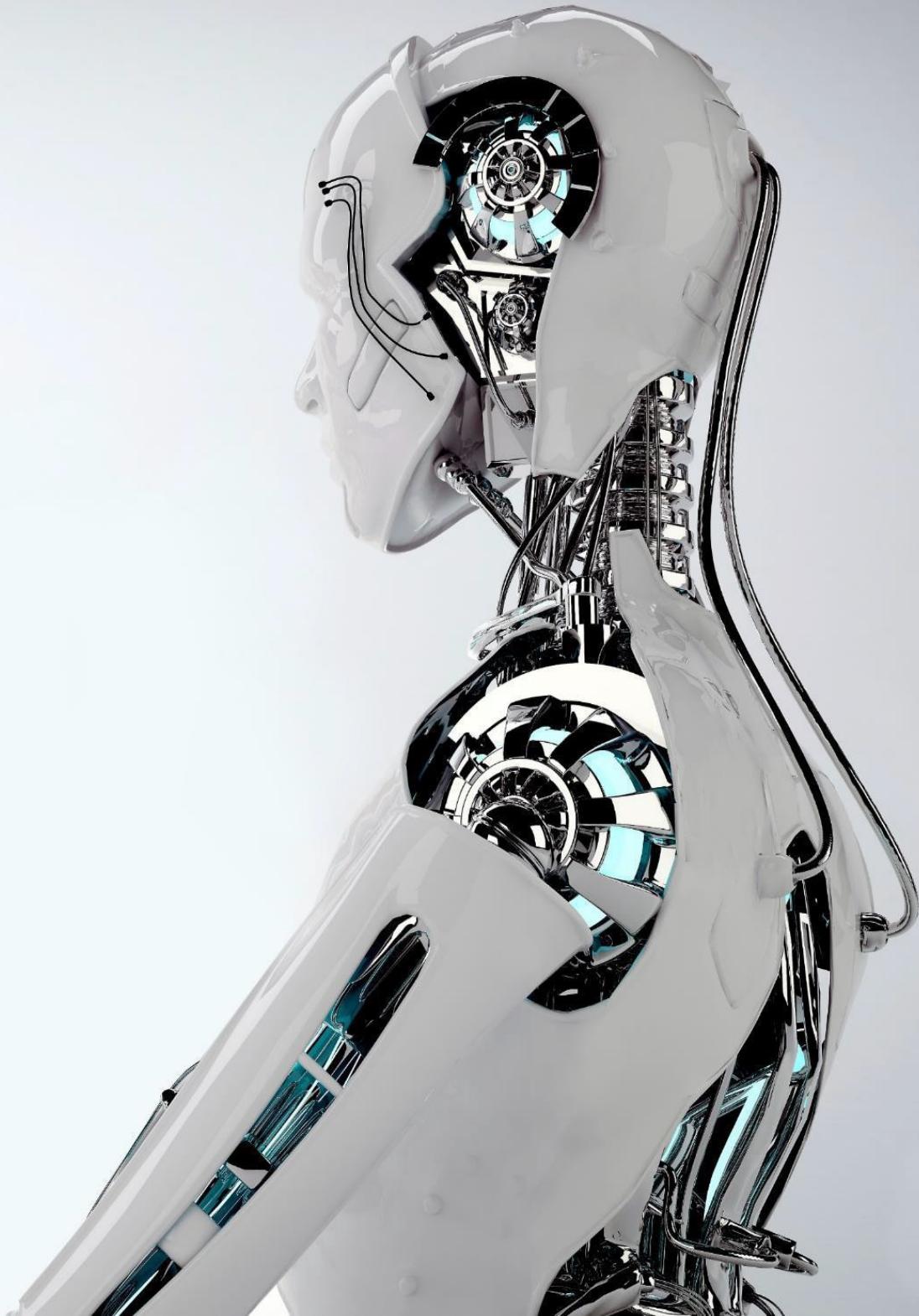


Making digital a personal crusade > 

More than half of all CEOs



expect **AI** to create more
jobs than it destroys.





Thank you



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