Smart Start

From seed to speed.
Your idea. 
Your challenge. 
Our mission.

We help your business develop its full potential.

At KPMG, we understand the importance of entrepreneurs working to transform new ideas into thriving companies. Founders face significant challenges as they work to bring new ideas to the marketplace while taking on incremental leadership responsibilities.

We know the challenges that start-ups face and can help you navigate every stage of your complex and fast-paced journey – from seed to speed.

KPMG’s Smart Start Team is comprised of advisors who can help you through each stage of your business life cycle, from establishing your operations and raising capital to international expansion and complying with regulatory requirements.
Your first point of contact.
A glance at the services we offer you.

**Assurance**
- Audit
  - Financial Statements (IFRS, US GAAP, Local GAAP)
- Reviews
  - Financial Statements (IFRS, US GAAP, Local GAAP)

**Other**
- Capital-raising assistance
  - Preparation for initial investor meeting introduction with internal and external networks
- Employee Stock Ownership Plan (ESOP)
  - Plan review and consultation regarding tax and accounting implications
- Department of Professional Practice
  - Initial consultations regarding tax and accounting implications

**Tax**
- Legal structure consultation – Company/Shareholders*
  - Recommendations for an optimal legal structure, taking into account tax costs (in target markets and on remittances)
- Grants & Incentives
  - Initial consultations
- International tax compliance
  - Initial consultations
- Relocation-related services
  - Initial discussions Tax services in accordance with the target country
- Transfer pricing
  - Initial discussions

*Legal services are provided by KPMG Law
Everything to make your start brighter.
Our network, your success.

With its extensive network, KPMG Smart Start takes on a key position in the startup ecosystem.
From seed to speed – your goal, our mission.

Every stage in a business life cycle entails specific opportunities and challenges. The KPMG Smart Start advisors understand what it takes to be successful at each point of this journey.

**Starting**
- Turning entrepreneurial ideas into business reality
  - Business plan
  - Revenue model
  - Ownership structure
  - Sourcing talent
  - Financing
  - Tax incentives
  - Back office

**Growing**
- Expanding your business
  - Growth strategy
  - Market presence
  - Expansion
  - Growing customer base
  - Expand talent
  - Mergers and acquisitions
  - Tax strategies

**Strengthening**
- Improving operations and minimising risks
  - Optimising profits
  - Managing risks
  - Governance
  - Operational optimisation
  - Supply chains
  - Tax efficiency
  - IT deployment

**Transitioning**
- Planning for the future
  - Maximising value
  - Wealth management
  - Succession planning
  - IPO readiness
  - Sale
Here is where to find us:

KPMG AG
Wirtschaftsprüfungsgesellschaft

HAMBERG
Stefanie Hagenmüller
shagenmueller@kpmg.com

BREMEN
Olaf Schier
oschier@kpmg.com
René Borgwaldt
rborgwaldt@kpmg.com

HANOVER
Andreas Modder
amodder@kpmg.com
Alexandra Prenzler
aprenzler@kpmg.com

COLOGNE
Timm Rode
trode@kpmg.com

DÜSSELDORF
Dorothee Grobosch
dgrobosch@kpmg.com

STUTTGART/MANNHEIM
Michael Godelmann
mgodelmann@kpmg.com

BERLIN
Tim Dümichen
tduemichen@kpmg.com
Stefan Kimmel
skimmel@kpmg.com
Marius Sternberg
msternberg@kpmg.com
Benjamin Jetter
bjetter@kpmg.com

MÜNCHEN
Maria Kaltenegger
mkaltenegger@kpmg.com
Hannes Engelmann
hengelmann@kpmg.com

LEIPZIG
Stefan Schneider
sschneider3@kpmg.com
Christian Wotjak
cwotjak@kpmg.com

FRANKFURT
Barbara Sillich
bsillich@kpmg.com
Markus Deutsch
mdeutsch@kpmg.com

NUREMBERG
Michael Kürmayer
mkuermayer@kpmg.com

www.kpmg.de/smartstart
www.kpmg.de/socialmedia

@KPMG_DE_Startup
https://twitter.com/KPMG_DE_Startup

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