

2018 KPMG CEO Outlook: Power & Utilities

Forty-eight percent of CEOs showed concern that becoming a victim of a cyber-attack is a matter of “when” and not “if”, and not all are prepared.

Cyber threats



prepared in ability to identify threat



prepared to manage external stakeholders



confident they can contain impact on strategic operations

Importance of new roles for future growth



of CEO's identify cyber security specialists as the most important new role



say the second most important role are data scientists



say the third most important role are digital transformation managers

Top threats to organizational growth



emerging technology



climate change



cyber security risk



see technology as an opportunity, while one-third feel their organization struggles to keep pace with the rate of tech innovation



Technology-driven opportunities in the P&U sector have also opened the door for significant risks and cyber threats which feature highly on CEOs and Board agendas. The levels of cyber defense and preparedness vary across the sector, but it is critical that organizations take the necessary steps to protect their systems or they risk becoming a target for potentially crippling attacks.”

— **Regina Mayor**, Global Sector Head, Energy and Natural Resources, KPMG in the US.



CEOs are excited about leveraging existing infrastructure and deploying new technologies that will benefit consumers. We're starting to see more collaboration outside of individual organizations to enable new ventures, especially in digital arenas like blockchain, Internet-of-Things and platform solutions.”

— **Ted Surette**, Global Power and Utilities Leader, KPMG Australia.



To read the full KPMG 2018 CEO Outlook report, visit: kpmg.com/ceooutlook

Source: *Growing pains, 2018 CEO Outlook Survey*, KPMG International, 2018.



About KPMG's 2018 Global CEO Outlook Survey

The data published in this report is based on a survey of 1,300 chief executive officers (CEOs) in 11 of the world's largest economies: Australia, China, France, Germany, India, Italy, Japan, the Netherlands, Spain, the UK and the US. The survey was conducted between 22 January and 27 February 2018.

The CEOs operate in 11 key industries: asset management, automotive, banking, consumer and retail, energy, infrastructure, insurance, life sciences, manufacturing, technology and telecom.

NOTE: some figures may not add up to 100 percent due to rounding.

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