



Data Privacy

Privacy compliance went from 'nice to have' to 'must have'

Mastering privacy and data protection has become an imperative in today's digital business world. Customers and regulators increasingly demand adequate protection of personal data.

Privacy Compliance

The deployment of privacy-invasive technologies (like Big Data, mobile apps, customer profiling, etc.) is growing and the quantity and impact of privacy-related scandals are increasing. Organizations risk high fines and reputational damage if personal data is not protected adequately. The EU's recent introduction of the **General Data Protection Regulation (GDPR)** has established the world's highest privacy standards.

GDPR

The EU GDPR has been in force since 25 May 2018. It has to be complied with by organizations within the EU and in some cases also outside. The EU GDPR, with its extensive scope, has fundamentally changed the privacy landscape and is continuing to be the biggest game changer, introducing new controls, processes, responsibilities, reporting standards and fines up to 4% of the global turnover of a firm.

Global Privacy Regulations

Privacy regulations all over the world are being amended, enhancing the privacy rights of individuals and the protection of their personal data. The tightened regulatory frameworks require substantial changes from organizations. Understanding which regulations have to be complied with and implementing the required changes has become crucial.

Swiss Federal Data Protection Regulation

Swiss data protection legislation is currently being revised. It is expected that the new provisions will largely be based on the GDPR. Closely monitoring the development and the discussions around the revision of the Federal Data Protection Act in order to comply with the new standard as

soon as it becomes applicable will enable your organization to quickly adjust to the new requirements and enhance the trust of your stakeholders.

What the regulators request

- Identification of the data privacy regulations applicable to your organization and development of a Global Data Compliance Model
- Assessment of your organization's compliance level in terms of data privacy
- Assessment of whether a DPO is required and if so, the establishment of a DPO function
- Analysis of your processing activities and the related data and data flows
- Establishment of a Records of Processing Activities
- Identification of third parties involved in the processing of your personal data and validation of privacy clauses of your contracts
- Checking of the basis for processing, including consent forms
- Performance of Data Privacy Impact Assessments, and establishment of a remedial strategy
- Assurance that your company is compliant with the Data Breach Notification process and meets the 72-hour timeline
- Confirmation of data subject rights processes, including Right to Deletion, Rectification and Data Portability
- Embedment of Privacy by Design and Privacy by Default into the development lifecycle
- Verification of cross boarder agreements
- Holding of trainings and raise awareness
- Adjustment of your controls framework
- Performance of GDPR compliance audits with the goal of issuing GDPR certifications

Our key services

Assessments

- Mapping of personal data flows
- Privacy Gap Assessments
- Privacy Maturity Assessments
- Third-party privacy compliance assessments

Implementation

- Privacy governance and improvement strategy and plan
- Implementation of privacy measures (data breach response process, DSR process, etc.)
- Privacy training and awareness program

DPO Support Services

- Support privacy organization with GDPR expertise and support in managing:
- Records of Processing Activities
 - Data Breach
 - Data Subject Rights
 - Data Protection Impact Assessment
 - Risk & Compliance

Certifications

- Privacy audits to review privacy compliance
- Issuance of GDPR certifications

Why KPMG?

KPMG has in-depth experience with privacy assessments, privacy implementations, small and large-scale privacy improvement programs and DPO support services in a diverse range of industries. Our multidisciplinary team of highly qualified professionals have the skills, competencies and experience to support you with the most challenging issues. Our specialists cover all aspects of privacy, including legal, compliance, risk management, IT security and audit.

We follow a proven approach to privacy management that we tailor to the privacy challenges and opportunities of your business. KPMG understands that compliance is not the sole goal for your organization and uses its expertise and experience of risk management and data protection to support you in becoming compliant with privacy rules and regulations while limiting the costs of compliance and maximizing 'in control' benefits.

Selected credentials

Assessment

International
Healthcare Group

GDPR assessment identifying gaps in privacy compliance and setting up of implementation plan and roadmap.

Implementation

Large reinsurer

Implementation of Privacy Management Framework based on GDPR requirements, setting up roadmap, PMO and managing stakeholders by setting up a communication and awareness program.

Implementation

Major international
technology company

Design, development and implementation of a Privacy Management Framework based on GDPR requirements in order to reach compliance.

DPO Support Services

International non-profit
organization

Assistance of privacy organization by offering expertise and support in Records of Processing Activities, Data Breach Responses, Data Subject Rights, Data Protection Impact Assessments, Risk and Compliance.

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