



CANADA
PROVINCE OF QUEBEC
DISTRICT OF QUEBEC
Division N° : 01 - Montreal
Court N° : 500-11-062927-237
Estate N° : 41-2995092

SUPERIOR COURT
(Commercial Division)

IN THE MATTER OF THE NOTICE OF INTENTION
TO MAKE A PROPOSAL OF:

GROUPE GLOBAL LXR INC., body politic and corporate, duly incorporated according to Law, and having its head office and principal place of business at 7399 Saint-Laurent Blvd., in the city of Montreal, province of Quebec, H2R 1W7.

Debtor Company

- AND -

KPMG INC., 600 de Maisonneuve Blvd. West, Suite 1500, Montreal, Quebec, H3A 0A3.

Licensed Insolvency Trustee

**NOTICE TO ALL KNOWN CREDITORS OF
GROUPE GLOBAL LXR INC.**

Be advised that on October 5, 2023, **GROUPE GLOBAL LXR INC.** filed a notice of intention to make a proposal pursuant to Section 50.4 (1) of the *Bankruptcy and Insolvency Act*. You will find enclosed the following documents:

- Notice of intention to make a proposal;
- Preliminary list of creditors.

A copy of the proposal will be forwarded to all creditors before the holding of the first meeting of creditors, which should be held on a date and at a place to be determined. The following documents will be transmitted later on:

- Notice of meeting of creditors;
- Proof of claim and proxy form;
- Voting letter form and information circular;

Further, be advised that pursuant to the terms of Section 69 of the *Bankruptcy and Insolvency Act*, all legal proceedings against the insolvent person are automatically stayed.

Dated at Montreal, this 10th day of October 2023.

KPMG INC.
Licensed Insolvency Trustee
David Malin, CPA, CIRP, LIT
600, de Maisonneuve Blvd. West, Suite 1500
Montreal, QC H3A 0A3
Phone : 1 (866) 930-4911
Fax : (514) 840-2121
E-mail: reclamation@kpmg.ca

District of: Quebec
Division No. 01 - Montréal
Court No.
Estate No.

- FORM 33 -
Notice of Intention To Make a Proposal
(Subsection 50.4(1) of the Act)

IN THE MATTER OF THE NOTICE OF INTENTION TO MAKE A PROPOSAL OF :
GROUPE GLOBAL LXR INC.

Body politic and corporate, duly incorporated according to Law, and having its head office and principal place of business at
7399 Saint-Laurent Blvd., in the city of Montreal, province of Quebec, H2R 1W7.

Take notice that:

1. I, GROUPE GLOBAL LXR INC., an insolvent person, state, pursuant to subsection 50.4(1) of the Act, that I intend to make a proposal to my creditors.
2. KPMG Inc. of 600, boul de Maisonneuve Ouest, Bureau 1500, Montréal, QC, H3A 0A3, a licensed trustee, has consented to act as trustee under the proposal. A copy of the consent is attached.
3. A list of the names of the known creditors with claims of \$250 or more and the amounts of their claims is also attached.
4. Pursuant to section 69 of the Act, all proceedings against me are stayed as of the date of filing of this notice with the official receiver in my locality.

Dated at the city of Montréal in the Province of Quebec, this 5th day of October 2023.



GROUPE GLOBAL LXR INC.
Insolvent Person

To be completed by Official Receiver:

Filing Date

Official Receiver

District of: Quebec
Division No. 01 - Montréal
Court No.
Estate No.

- FORM 33 -
Notice of Intention To Make a Proposal
(Subsection 50.4(1) of the Act)

IN THE MATTER OF THE NOTICE OF INTENTION TO MAKE A PROPOSAL OF :
GROUPE GLOBAL LXR INC.

Body politic and corporate, duly incorporated according to Law, and having its head office and principal place of business at
7399 Saint-Laurent Blvd., in the city of Montreal, province of Quebec, H2R 1W7.

List of Creditors with claims of \$250 or more.			
Creditor	Address	Account#	Claim Amount
Agence Humankind Inc.	Claudine De Repentigny 4030 Rue St-Ambroise, Suite 157 Montreal QC H4C 2E1		5,794.74
Attentive Mobile Inc.	Dean Lewis 221 River St, 9th Floor Hoboken NJ 07030 USA		4,350.19
CIBC	Sébastien Grenon 1155 René-Lévesque O., Suite 1400 Montreal QC H3B 3Z4		3,001,408.06
Facebook	Christian Felipe Gonzalez Borrero 1601 Willow Rd Menlo Park CA 94025 USA		231,882.92
Marion CHUNIAUD-LACAU	Marion CHUNIAUD-LACAU 2121 Rosemont Montreal QC H2G 1T3		350.00
Rakuten Rewards Canada	Dana Murray 4881 Yonge Street, Suite 200 North York ON M2N 5X3		9,594.20
Revenu Québec	1265 Boul. Charest Ouest Quebec QC G1N 4V5		33,680.18
Turko Marketing INC	Remi Turcotte 3555 des Lacquiers Montreal QC H4C 3P4		13,797.00
Total			3,300,857.29



GROUPE GLOBAL LXR INC.
Insolvent Person



KPMG INC.
600 de Maisonneuve Blvd. West
Suite 1500
Tour KPMG
Montréal, (Québec) H3A 0A3

Telephone (514) 840-2311
Fax (514) 840-2121
www.kpmg.ca

Montreal, October 5, 2023

Mrs Nancy Hoang
Official Receiver
INDUSTRY CANADA
Sun Life Building
1155, Metcalfe Street, Suite 950
Montreal (Quebec) H3B 2V6

OBJECT : NOTICE OF INTENTION TO MAKE A PROPOSAL OF:
Groupe Global LXR Inc.

Mrs Hoang,

This letter confirms that KPMG INC., agrees to act as Trustee to the Notice of Intention to make a Proposal in the above-captioned matter.

Kind regards,

KPMG INC.


David Malin, CPA, CIRP, LIT

DM/ng