



# Privacy services

**We believe cyber security should be about what you can do – not what you can't**



Privacy has become a permanent fixture in the headlines, from high profile breaches to changes in regulatory requirements; from identity theft to social networking.

All organizations collect personal information from its employees or clients, and it is required by legislation to protect the privacy of that information. Organizations face reputational, financial, and other risks associated with potential privacy breaches or personal information misuse with devastating consequences if not done so properly.

Regulatory compliance requirements often drive privacy program efforts, however privacy protection is also necessary to manage risks, protect and enhance stakeholder trust and satisfaction, as well as to avoid extra costs.

A risk – and principles – based approach (leveraging frameworks such as GAPP) provides significant benefits to organizations in terms of efficiency, effectiveness, consistency, adaptability to change, and access to supporting tools.

## **KPMG's privacy services**

Our versatile privacy services will provide you with what you need in the world of privacy, with services tailored to your needs:

- Identify the local and international regulations applicable to you, and whether you are meeting these requirements;
- Identify specific requirements for compliance to your legal exposure;
- Implement or assess your governance framework and its ability to meet the primary sustainability requirements in the future and develop policies and procedures;
- Assist with the implementation of technical capabilities within IT infrastructure to comply with legal exposure;
- Assess the privacy impacts of future projects and develop tools to empower your organization;

- Develop tailored privacy training material;
- Develop a prioritized roadmap to help you reach and maintain compliance.

## **Privacy risk assessment methodology and tools**

Through our experience with building, implementing and evaluating privacy programs across industries while working with our member firms across the globe, we have learned that a principle-based approach is the most effective way to support a privacy risk management and compliance program. KPMG's approach is based on – and leverages – a well-known, industry standard framework: the GAPP Principles.

The Generally Accepted Privacy Principles (GAPP) is an industry framework developed and maintained by the American Institute of CPAs and the Canadian Institute of CAs. GAPP is designed to be legislation agnostic, but to set the foundation for compliance with global privacy legislation. There is significant overlap with most countries' legislation and GAPP provides guidance on how to identify and address the incremental requirements.

KPMG can also work with your lawyers or legal counsels to identify further, specific requirements that could impact your overall compliance.

The overall Gap Analysis provides a holistic assessment of privacy risks and compliance.

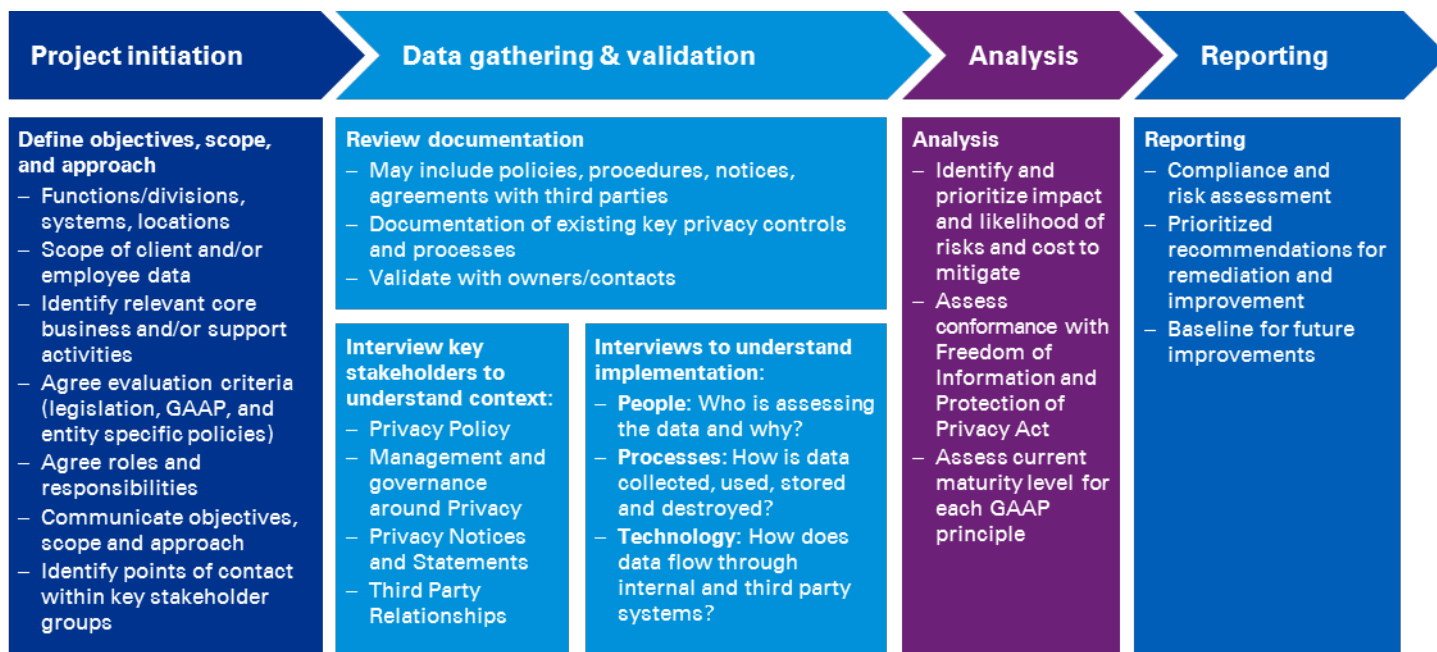
The main considerations are:

1. What are the requirements of the applicable laws, regulations, standards and policies that need to be addressed? (e.g. PIPEDA, GDPR, GAPP, client policies)
2. What are the relevant systems, processes, data, and governance, risk & control issues and gaps?
3. What are the potential strategic and operational business impacts?

4. What are the people and change impacts resulting from the gap analysis? What are the training needs?
5. How will the required action plan be managed? What is its likely impact on cost and resources?

### Overview of privacy risk assessment project plan

Our approach for privacy engagements is a four step model, tailored to our client's needs



Source: KPMG in Canada

KPMG brings a business context to cyber security for all levels of your organization – from the boardroom to the back office

Why KPMG? **We believe cyber security should be about what you can do – not what you can't.**

#### Award winning

KPMG International has been named a Leader in the Forrester Research Inc. report, The Forrester Wave™: Information Security Consulting Services, Q1 2016

The KPMG cyber team won the SC Europe Information Security Consultancy award in 2011 and 2012. The team also won the MCA award in 2011 and 2012

#### Independent

Our recommendations and technical strategies are based solely on what is fit and appropriate for your business.

KPMG in Canada is not tied to any technology or software vendor.

#### Trusted

KPMG member firms have a long list of certifications and permits to work on engagements for many of the world's leading organizations.

**KPMG's Cyber Team works with organizations to help prevent, detect and respond to cyber threats.**

**We can help your organization be cyber resilient in the face of challenging conditions.**



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#### Collaborative

We facilitate and work with collaborative forums to bring together many of the best minds in the industry to collectively solve shared challenges and emerging threats.

KPMG's I-4 forum brings together over 50 of the world's leading organizations to talk about how to effectively deal with Cyber challenges.

#### Global, local

KPMG is a global network of member firms with over 189,000 professionals in 152 countries and 2,700 security practitioners globally. KPMG's regional practices can service your local needs from information security strategy and change programs, to low level technical assessments, forensic investigations, incident response, training and ISO27001 certification.

### Contact us

**Francis Beaudoin**  
National Leader,  
Technology Risk Consulting  
T: 514-840-2247  
E: [fbeaudoin@kpmg.ca](mailto:fbeaudoin@kpmg.ca)

**Erik Berg**  
Partner  
T: 604-691-3245  
E: [erikberg@kpmg.ca](mailto:erikberg@kpmg.ca)

**Jeff Thomas**  
Partner  
T: 403-691-8012  
E: [jwthomas@kpmg.ca](mailto:jwthomas@kpmg.ca)

**Jean-Francois Allard**  
Partner  
T: 514 840 2645  
E: [jeanfrancoisallard@kpmg.ca](mailto:jeanfrancoisallard@kpmg.ca)

**John Heaton**  
Partner  
T: 416-476-2758  
E: [johnheaton@kpmg.ca](mailto:johnheaton@kpmg.ca)

**Yassir Bellout**  
Partner  
T: 514-840-2546  
E: [ybellout@kpmg.ca](mailto:ybellout@kpmg.ca)

**Adil Palsetia**  
Partner  
T: 416-777-8958  
E: [apalsetia@kpmg.ca](mailto:apalsetia@kpmg.ca)

[kpmg.ca/cyber](http://kpmg.ca/cyber)

