

From: [KPMG Bermuda Information](#)
Subject: KPMG Private Enterprise June Latest insights: You can't go green without blue, Building trust: Lessons from field to fork and more
Date: Wednesday, June 9, 2021 8:40:34 AM
Attachments: [image010.png](#)
[image011.png](#)
[image012.png](#)



Latest insights

[Featured articles](#)

[KPMG Private Enterprise newsletters](#)

[KPMG Private Enterprise homepage](#)

June

In the third edition of [Me, my life, my wallet](#), we've continued our exploration of the multidimensional customer – what's truly driving behavior and choices, and how this is set to change as the customer of tomorrow emerges. As the operating environment continues to shift, businesses will once more have to evolve their engagement model to service the changing consumer. This year's survey consisted of more than 18,000 consumers across 16 countries, regions and jurisdictions, giving a truly global view of how businesses can chart a course to meet customers where they are, with what they want and how they want it – if they are to survive today and thrive tomorrow.

Featured articles



[You can't go green without blue](#)

In this report, we consider how leading corporates and investors can take action to capture the value that can be found in a healthy, sustainable ocean economy.



[Building trust: Lessons from field to fork](#)

In our latest blog, we have identified five key areas where consumer and retail organizations (not just food and Agri businesses) should be focusing as they look to transform their current approaches to transparency and traceability in the supply chain

[KPMG related publications and trainings](#)

- [Annual Bribery Act and Fraud training](#) – KPMG is pleased to offer its annual Anti-Bribery and Corruption (“ABC”) and Fraud Risk Management (“FRM”) training session.
- [Live virtual training](#) – KPMG offers a variety of soft skills training sessions virtually.

Sincerely,



Steve Woodward
Managing Director,
Sector Lead, KPMG Private Enterprise
+1 441 294 2675
stevewoodward@kpmg.bm

home.kpmg/bm/private-enterprise

kpmg.bm/socialmedia



kpmg.com/app



Felicia Wilsen
Director,
KPMG Private Enterprise
+1 441 294 2649
feliciawilsen@kpmg.bm

[Privacy | Legal](#)

[Unsubscribe](#)

© 2021 KPMG, a group of Bermuda limited liability companies which are member firms of the KPMG global organisation of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved.

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act upon such information without appropriate professional advice after a thorough examination of the particular situation.

The views and opinions expressed herein are those of the authors and do not necessarily represent the views and opinions of KPMG International or KPMG member firms.

KPMG | Crown House | 4 Par-la-Ville Road | Hamilton HM 08 | Bermuda.