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# Latest insights

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## June

In the third edition of [Me, my life, my wallet](#), we've continued our exploration of the multidimensional customer – what's truly driving behavior and choices, and how this is set to change as the customer of tomorrow emerges. As the operating environment continues to shift, businesses will once more have to evolve their engagement model to service the changing consumer. This year's survey consisted of more than 18,000 consumers across 16 countries, regions and jurisdictions, giving a truly global view of how businesses can chart a course to meet customers where they are, with what they want and how they want it – if they are to survive today and thrive tomorrow.

### Featured articles



#### [You can't go green without blue](#)

In this report, we consider how leading corporates and investors can take action to capture the value that can be found in a healthy, sustainable ocean economy.



#### [Building trust: Lessons from field to fork](#)

In our latest blog, we have identified five key areas where consumer and retail organizations (not just food and Agri businesses) should be focusing as they look to transform their current approaches to transparency and traceability in the supply chain

[KPMG related publications and trainings](#)

- [Annual Bribery Act and Fraud training](#) – KPMG is pleased to offer its annual Anti-Bribery and Corruption (“ABC”) and Fraud Risk Management (“FRM”) training session.
- [Live virtual training](#) – KPMG offers a variety of soft skills training sessions virtually.

Sincerely,



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