



# Latest insights



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## October

We are pleased to share with you the latest insights from KPMG Private Enterprise.

Understanding the impact of COVID-19 on consumers and how the lasting effects will shape their needs, behaviours and preferences in the new reality will be key for organisations to successfully re-emerge from these unprecedented times.

In "[Consumers and the new reality](#)", we examine the evolution of consumer behaviours across 12 countries and territories.

This executive summary is the first of three reports and is based on the consumer pulse survey data collected from 29 May to 8 June 2020 from more than 12,000 consumers.

### Featured articles



#### [Q2'20 Venture Pulse Report – Global trends](#)

KPMG Private Enterprise's quarterly report highlighting the key trends, opportunities, and challenges facing the venture capital market globally and in major regions around the world.



#### [Family Businesses are transforming ESG](#)

This blog highlights the fresh thinking that family businesses are bringing to the environmental, social, and governance (ESG) agenda.



### [Troubled waters for the shipping sector](#)

This blog post discusses the how the shipping industry has been impacted by the pandemic, and alternative ways consumers look to get their goods.

### [Surviving and thriving in the new reality](#)

In our latest blog post, Jonathan Lavender examines how private companies are thriving despite uncertainty and the critical and urgent need for leadership.

### Related publications and trainings

- [Algo risk: mitigating potential bias](#) - Read how developing or enhancing the appropriate compliance controls and governance frameworks around algorithms and AI models can help to mitigate differences across access, treatment, and impact while also bolstering corporate compliance and ESG initiatives.
- [Addressing inequality](#) – Our new regulatory alert outlines regulators' efforts to assess and address inequity within financial services.

Sincerely,



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