



Latest insights from KPMG Enterprise

April 2019

Consumers have become more educated about the value of data and the cyber risks associated with it. As their awareness increases so does their expectations of trust and digital security. This has resulted in a 'trust gap' between consumers and enterprises. For forward-thinking organisations, this presents an opportunity to redesign their relationship with their consumers by putting trust at the heart of it.

Understanding the gap in perceptions of cybersecurity between consumers and the organisations that serve them is a key theme in KPMG's report, [Consumer Loss Barometer - The economics of trust](#). It focuses on where the priorities differ and how leading organisations integrate cybersecurity into their business transformation agendas from the outset. Solving this gap in expectations can help generate consumer trust and propel business growth.

Also inside this month's newsletter, you will find our latest thought leadership covering consumer and retail M&A trends, supply chains, venture funding, and more. Once you have had an opportunity to look everything over, we welcome the opportunity to speak with you about these or any other business issues.

Sincerely,



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Featured articles

[Supply chains for a digital world](#)



Digital disruption is changing the world in which we live and work. With more product choice, and conveniences such as Click & Collect, full order visibility and personalised on-demand entertainment, consumer expectations have never been higher.

To deliver on these changing customer demands, every business requires an effective digital roadmap. In fact, building such a strategy has been proven to boost ROI on supply chain technology by a factor of four. Whether you're looking to optimise existing processes or transform entire operations, this [report](#) offers a practical guide that can help you.

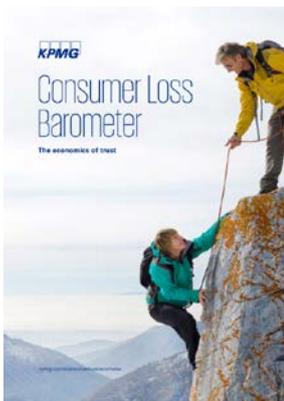
[Easing the pressure points: The state of intelligent automation](#)



A new report by KPMG International and HFS Research provides the data and research needed to help properly assess an organisation's progress on the intelligent automation (IA) journey.

Based on a survey of nearly 600 business leaders across 13 countries, this [report](#) paints a clear picture of current IA implementation around the world – from the aspirations and strategies at play through to the barriers and challenges being faced along the road to enterprise value. Featuring lessons from some of the world's leading organisations, as well as KPMG insights on how to tackle the issues, it helps explain how the leaders of tomorrow are capturing value from their IA investments today.

[Consumer Loss Barometer - The economics of trust](#)



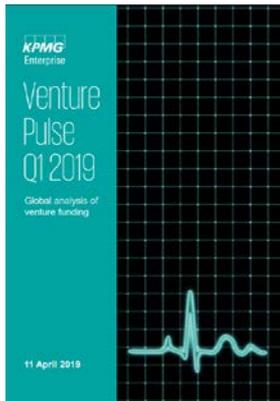
Consumers are a key driver in the digital transformation agenda, as digital engagement evolves and expectations rise. Successful organisations must anticipate and respond to commercial opportunities arising from consumers who increasingly demand trusted and digitally enabled experiences.

The [Consumer Loss Barometer report](#) is focused on understanding the cybersecurity gap that exists between consumers and organisations. It looks at where the priorities differ and how leading organisations integrate cybersecurity into their business transformation agendas from the outset. Solving this gap in expectations can help generate consumer trust and propel business growth.

[Venture Pulse: Q1'19 Global analysis of venture funding](#)

KPMG Enterprise's Global Network for Innovative Startups has launched the Q1'19 edition of the Venture Pulse Report.

The [report](#) analyses the latest global trends in venture capital investment data and provides insights from both a global and regional perspective. This edition of the quarterly series provides in-depth analysis on venture capital



investments across North America, EMA and ASPAC, and covers a range of issues such as financing and deal sizes, unicorns, industry highlights and corporate investment.

Related articles

- [Business Matters](#)
- [Consumer and retail M&A trends 2019](#)
- [Creating a culture of excellence – How healthcare leaders can build and sustain continuous improvement](#)

Webcasts

[Cyber security considerations for 2019](#)

KPMG's latest Quarterly Audit Committee webcast featured Cyber Security Services Principals, Fred Rica and Charlie Jacco, who discussed the risks and opportunities posed by the evolving cyber security landscape. This 60-minute webcast also included top challenges for Audit Committees in 2019. To view the replay, [click here](#).

Upcoming dates for the webcast series are June 20 and September 12, 2019.

NEW BOOK – [Human: Solving the Global Workforce Crisis in Healthcare](#)

By 2030, the world will be short of 18 million health workers – one fifth of the total number needed to provide care. KPMG's Global Chairman, Healthcare, Mark Britnell, has published a new book, *Human: Solving the Global Workforce Crisis in Healthcare*, where he draws on experience working in health systems across 77 different countries to offer solutions to this growing crisis, and present unique insights on what works and what doesn't. Reframing the global workforce problem to one of health and national wealth, the book invites us to refashion this wicked problem in new adaptive ways in order to enhance productivity and prosperity. Harnessing technology, it also urges us to reimagine new models of care and levels of workforce agility whilst always remembering that the kind heart of a human is the essence of care. [Explore the book](#).

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