GRI G4 Certified Sustainability Reporting Training

Guiding you in your sustainability journey

Sustainability and corporate responsibility

3-4 May 2017
Dubai

KPMG Business Academy

Certified Training Partner
KPMG in the United Arab Emirates
Sustainability and corporate responsibility

Key learning benefits:

- Learn about GRI’s sustainability reporting framework
- Develop sustainability report content
- Establish how to link sustainability reports to various global reporting disclosures

UAE Vision 2021
As a leader of the green revolution, the UAE is conscious of its responsibility to safeguard nature and mitigate the effects of climate change on its habitat and ecosystems in order to ensure that future generations inherit an environmentally sustainable world.

Sustainability reporting
Sustainability is a business approach that creates long-term stakeholder value by appropriately managing risks and optimizing opportunities across economic, environmental and social bottom lines.

- As businesses expand their global footprints, developing a holistic approach towards corporate governance and proactively integrating sustainability into mainstream business strategy is non-negotiable.
- Today, while an increasing number of companies and organizations want to make their operations sustainable, they are struggling to establish clear processes that will help them to set goals, measure and monitor KPIs, manage change and report on their performance.
- A sustainability report provides information on an organization’s economic, environmental and social performance against set guidelines or an established framework.
- A balanced sustainability report communicates an organization’s positive and negative impacts. Such transparent disclosures are a vital step for moving towards a sustainable global economy – one that combines long term profitability with social justice and environmental care.

About GRI
The Global Reporting Initiative (GRI) has pioneered sustainability reporting since the late 1990s, transforming it from a niche practice into one now adopted by a growing majority of organizations. The GRI sustainability reporting framework is the most trusted and widely used in the world.

Course overview
The GRI G4 Certified Sustainability Reporting Training helps participants to understand the sustainability context and coordinate the reporting process. The training course has been designed using global methodologies, adapted to GCC needs.

The two day course covers various aspects of sustainability reporting including leading practice, interactive case studies and discussions and latest trends, as well as insights into challenges and opportunities associated with sustainability reporting.

Course outline

Introduction to sustainability reporting and GRI
Understand the sustainability context; benefits and challenges of reporting; GRI reporting framework and associated processes; leading practices followed by global organizations.

Planning the GRI sustainability reporting process
Envision and plan the reporting process; tools to consider sustainability impacts; how to customize the reporting approach.

Initiating and conducting dialogue with stakeholders
Understand the value of stakeholders engagement; tools to identify and prioritize stakeholders; effectively engaging with stakeholders; linking engagement to materiality assessment.

Focusing on key report aspects
Defining report content; GRI technical protocols; identifying and prioritizing material issues; developing strategies to address issues; identifying and communicating goals.

Building the report
Planning and managing data collection, collation and analysis; ensuring quality of information; conducting internal checks and balances on information to be reported.

Checking progress and effective communication
Report writing techniques; use of appropriate language and tone; effectively communicating performance; external assurance; planning for the next reporting cycle.
Why KPMG

KPMG’s Sustainability Services has over 700 professionals working in more than 60 countries. In the GCC countries, our sustainability services includes professionals focusing on sustainability strategies, sustainability reporting, carbon and water footprints, EHS audits and corporate social responsibility.

— KPMG’s sustainability services in the GCC has trained key decision makers across industries on sustainability and environment related aspects.

— As a GRI certified training partner, KPMG has trained over 2000 participants in over 10 countries.

— Our experienced trainers have worked on live projects across industries.

— KPMG worked with GRI in developing the G4 guidelines on sustainability reporting.

— KPMG is also involved with the World Business Council on Sustainable Development (WBCSD) and the International Integrated Reporting Committee.

— Our team has worked across industries including oil & gas, automobiles, cement, chemicals, composites, construction & real estate, energy, fertilizers, finance, FMCG, and retail.

Who should attend

This course is designed for key decision makers who develop or assess sustainability reports - managers from functions like finance, corporate communications, HSE, human resources, information technology, legal, marketing, operations, public relations, secretarial, social responsibility, strategy & planning, sustainability and supply chain.

This course may also be of interest to CFOs, internal auditors, regulatory agencies and investors.

Meet your GRI trainers from KPMG

Rahul Arora
Sustainability Leader
Sustainability Services

Our Sustainability Leader in the UAE and Oman, Rahul has worked with an extensive range of clients over the last eight years, assisting them with sustainability strategy, reporting and assurance at various stages of their sustainability journeys, from those that are just beginning to those that have been publicly reporting for almost a decade. He has a range of experience over increasingly complex non-financial information including green bonds, responsible supply chain, sustainability, CSR and HSE. He is a regular speaker on important sustainability platforms and has conducted over 50 capacity building workshops on sustainability reporting. He was the lead researcher of KPMG’s thought leaderships ‘The value of reporting – Highlighting sustainability awareness in the UAE and Oman’ and ‘Sustainable Insights -The essentials of materiality assessment.’

Pratham Raichura
Director
Sustainability Services

Pratham has over a decade of environment management experience with a focus on climate change, corporate sustainability reporting and EHS due diligence. He is a qualified quality, environment and safety management systems auditor and has extensive sustainability reporting experience. He has successfully led sustainability reporting advisory and assurance engagements across various sectors. Pratham has conducted numerous over 100 capacity building workshops on sustainability reporting. He has assessed life cycle and projects supported by government agencies, as well as developed the national master plan to convert waste to energy. He has contributed to KPMG’s thought leaderships ‘Corporate Social Responsibility reporting survey’
Three ways to register:

- Register
- ae-fmkpmgacademy@kpmg.com
- +971 4 356 9616

Certificate
Participants who attend all sessions will be awarded a certificate of attendance from GRI.

Payment
To reserve a seat at our courses, please complete a registration form and pay the full fees before the due date. All registrations are subject to acceptance by KPMG and will be confirmed with you in writing.

Cancellation
If, having registered and paid for a place, you are unable to attend the course, a substitute delegate is welcome to attend in your place. Fees canceled seven days or less before the course begins are payable in full.

KPMG reserves the right to cancel this course, change its date or alter the venue, speakers or topics.

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Customized training solutions
To create a more tailored learning experience, you may want to run this course in-house. Please contact Sonali Perera to discuss further:

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T: +971 4 356 9616

All registrations are subject to our terms and conditions which are available at http://kpmgbusinessacademy.kpmguae.com/TermsAndConditions.aspx. By submitting your registration you agree to be bound by the terms and conditions in full.